



Press Information

Release immediate

Sandvik chooses Anil Metals as its first official distributor for stainless steel round bar products in India

Sandvik Materials Technology has signed an agreement with Anil Metals to become the official distributor of its stainless steel round bar products in India.

The agreement, made in July, will be integral to expanding Sandvik's business and sales in the country. The new arrangement means that its primary products such as Sanmac® series stainless steel round bars are now available from stock to customers in India.

With around two decades of industrial sales experience and a customer base of more than 300, Anil Metals is a reliable distributor and supplier of round bar products with a strong presence in the valves, pumps and manufacturing industries. The company stood out as an ideal collaborator for Sandvik's primary products division.

"Sandvik is a leading producer of round bar products in austenitic and duplex stainless steel grades. We are the preferred supplier for major valve and pump industries in India, and our main focus is to supply quality products with even better delivery precision," said Kishore Narumanchi, Primary Products Manager, Sandvik, India.

"Keeping this commitment level, we have collaborated with Anil Metals in the city of Chennai, the biggest industrial and commercial centre in South India. They will be the authorized distributor for Sandvik primary products in India including Sanmac 316/ 316L and duplex round bars."

Aside from the central Anil Metals stocking point in Madhavaram, Chennai, the company also has presence in the West India market with a stocking point in Mumbai.

Anil Jain, Proprietor, Anil Metals said, "Having served the pumps and valves industry for more than two decades, we have understood the need for consistent quality products and timely delivery. Sandvik believed in our reputation as a supplier of quality products, and for building trust and long associations with our customer base.

"We are proud to be the authorized distributor for Sandvik primary products in India. Sandvik's consistent quality, good market penetration and brand image will prove beneficial to us. Anil Metals is excited to begin this journey and hopes for a long and fruitful association with Sandvik."

An official ceremony was held on 19th August at Radisson Blu in Chennai to mark the new agreement. Proceedings at the event included an official unveiling of the certificates, followed by a presentation session to promote awareness of Sanmac machinability grade round bars and market scenarios, and engagement activity with customers.

Kishore Narumanchi added, "We are confident that this collaboration will bring Sandvik products closer to our customers, and will help us to significantly enhance our delivery commitments to customers in India."

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For further information on Sandvik Materials Technology visit the website:

<http://smt.sandvik.com/en/products/bar-and-hollow-bar/>

Sandvik Materials Technology

Sandvik Materials Technology is a world-leading developer and manufacturer of products in advanced stainless steels and special alloys for the most demanding environments, as well as products and systems for industrial heating.

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